

2014- June 30, 2017. Approved – March 2014 and updated January 24 and February 10, 2015.

The Bennington Area Habitat for Humanity affiliate is proud to embrace Habitat for Humanity International’s strategic plan goal and to be a partner and catalyst with affiliates in Vermont and throughout the world in addressing urgent housing needs in our community, nation and world.

Habitat International’s goal is to

- 1. Help 1 million people improve their shelter situation*
- 2. Create housing opportunities for 1 million people through market development and 2 million people through advocacy efforts.*
- 3. Mobilize 2 million people to join the cause of affordable shelter.*

Habitat for Humanity will be a partner and catalyst to:



**BENNINGTON AREA HABITAT FOR HUMANITY
Strategic Plan for 2014 – 2017**

MISSION STATEMENT

Seeking to put God’s love into action Bennington Area Habitat for Humanity brings people together to build homes, communities and hope.

VISION STATEMENT

The vision of Bennington Area Habitat for Humanity is to consistently reduce substandard housing in Bennington County and to make decent shelter a priority in the community.

VALUES

Bennington Area Habitat for Humanity puts into practice these values:

- Integrity
- Partnership
- Stewardship
- Respect
- Transparency
- Humility
- Service to Others
- Self-Help

GOALS

- Goal 1: Increase construction activity to serve more homebuyers by June 30, 2017.**
- Goal 2: Increase the number of people involved with Bennington Area Habitat for Humanity.**
- Goal 3: Develop an on-going list of viable homebuyers to fulfill building goals.**
- Goal 4: Develop an organizational foundation that will sustain the affiliate.**
- Goal 5: Start a Resale Store that yields sufficient income to build one home by June 30, 2017.**
- Goal 6: Update our financial policies and rolling budget and revise our monthly financial reports**
- Goal 7: Increase and synergize fundraising to secure \$1,500,000 by June 30, 2017.**